MEETING

STATE OF CALIFORNIA

INTEGRATED WASTE MANAGEMENT BOARD

BUDGET AND ADMINISTRATION COMMITTEE

JOE SERNA, JR., CALEPA BUILDING

1001 I STREET

2ND FLOOR

CENTRAL VALLEY AUDITORIUM

SACRAMENTO, CALIFORNIA

WEDNESDAY, APRIL 10, 2002

2:00 P.M.

JAMES F. PETERS, CSR, RPR CERTIFIED SHORTHAND REPORTER LICENSE NUMBER 10063

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APPEARANCES

COMMITTEE MEMBERS

Jose Medina, Chairperson

Linda Moulton-Patterson

Michael Paparian

STAFF

Mark Leary, Executive Director

Kathryn Tobias, Chief Counsel

Terry Jordan, Deputy Director

Julie Nauman, Deputy Director

Rubia Packard, Assistant Director

Pat Schiavo, Deputy Director

Patty Wohl, Deputy Director

Elliot Block, Staff Counsel

Judy Friedman

Susan Villa, Contracts Manager

Shirely Willd-Wagner

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PROCEEDINGS

- 2 CHAIRPERSON MEDINA: Good afternoon and welcome
- 3 to the meeting of the Budget and Administration Committee.
- 4 Today is April 10th, 2002. And I'd like to start by
- 5 introducing board members. To my right, Board Member
- 6 Paparian and our Chair for the Board, Linda
- 7 Moulton-Patterson is on her way down.
- 8 Mark, would you like to start with the
- 9 procedures.
- 10 EXECUTIVE DIRECTOR LEARY: I'd be happy to,
- 11 Chairman Medina.
- 12 As I look across the audience, it appears that we
- 13 have nothing other than board staff here.
- 14 (Laughter.)
- 15 EXECUTIVE DIRECTOR LEARY: And since you, the
- 16 Board Members, have already heard the discussion on
- 17 procedures, I guess the only thing to point out here is
- 18 this is a little bit different than how this Committee has
- 19 been in the past is, in fact, we have a court reporter
- 20 here today.
- 21 This has been a duly noticed meeting and it is
- 22 open to the public, although, it doesn't appear that
- 23 anyone chose to attend.
- 24 And I'll just turn it right back to you to
- 25 proceed through the agenda, if you would like.

1 CHAIRPERSON MEDINA: Thank you. We're going to

- 2 take one item out of order, and that's on the agenda, the
- 3 Committee agenda, Item number 5, which is Board Agenda
- 4 item number 15, a consideration of proposed revisions to
- 5 the Board's Conflict of Interest Code.
- 6 STAFF COUNSEL BLOCK: Thank you. Elliot Block
- 7 with the legal office.
- 8 This item before you is consideration of
- 9 revisions to the Conflict of Interest Code. It's part of
- 10 the periodic review. Every two or three years, we go back
- 11 and take a look to see if there's revisions necessary and
- 12 then make those revisions.
- 13 The 45-day comment period that the Board directed
- 14 us to go out to last January ended on March 29th. The
- 15 changes that are included in the proposed revisions are
- 16 all administrative in nature. In other words, we're
- 17 basically catching the code up to changes that have
- 18 already been made in the organizational chart.
- 19 We did not receive any substantive comments or
- 20 any requests for changes, and we would ask that the
- 21 Committee recommend to the Board to adopt the code so that
- 22 we can go ahead and submit it to the Fair Political
- 23 Practices Commission.
- 24 COMMITTEE MEMBER PAPARIAN: Mr. Chairman.
- 25 CHAIRPERSON MEDINA: Board Member Paparian.

1 COMMITTEE MEMBER PAPARIAN: I'll go ahead and

- 2 move Resolution 2002-161.
- 3 CHAIRPERSON MEDINA: I will second this
- 4 resolution and leave the roll open for Chair
- 5 Moulton-Patterson.
- 6 STAFF COUNSEL BLOCK: Thank you.
- 7 SECRETARY HARRIS: Michael Paparian?
- 8 COMMITTEE MEMBER PAPARIAN: Aye.
- 9 SECRETARY HARRIS: Jose Medina?
- 10 CHAIRPERSON MEDINA: Aye.
- 11 And we're leaving, again, the roll open for Board
- 12 Member Moulton-Patterson.
- 13 With that, we will move on to Agenda Item number
- 14 2, the Deputy Director's report.
- 15 DEPUTY DIRECTOR JORDAN: Good afternoon, Chair
- 16 and members. I'm Terry Jordan with the Administration and
- 17 Finance Division, and I had planned on providing you a
- 18 couple of updates this afternoon.
- 19 The Executive Director, Mark Leary, sort of stole
- 20 my thunder this morning in the briefing with regards to
- 21 the legislative budget hearings. But, again, it's -- you
- 22 know, we've been through them. We look good. We have
- 23 some information we are providing to them, some follow-up
- 24 information.
- 25 And we walked away with a couple of supplemental

1 reports that we'll be doing, but we look really good. So

- 2 I wanted to provide that information. And we can
- 3 certainly provide you with more detail in a follow-up
- 4 E-mail.
- 5 The second item is I wanted to bring you up to
- 6 date on where we are with the CEA recruitment activities,
- 7 the Career Executive Assignments, which are the deputies.
- 8 There's a Chief Deputy Director, the Deputy for
- 9 legislation and the Deputy Director for Special Waste.
- 10 These we've been recruiting for. We did receive
- 11 a freeze exemption from the Department of Finance to
- 12 recruit and hire in these positions. And they have all
- 13 gone out for a minimum of three weeks. The plan is that
- 14 the bulletins will be out for three weeks, so we have
- 15 taken the initiative to go through a varied means of
- 16 publication, notification, which includes all State
- 17 agencies.
- 18 And for this classification, you do have to be a
- 19 current civil service employee. And we have sent it out
- 20 through various processes including a wide distribution.
- 21 If all goes well, and we get a significant and
- 22 diverse candidate pool, we'll be looking at, hopefully,
- 23 conducting interviews and finishing up and maybe having
- 24 appointments around May or June. It's a very ambitious
- 25 schedule, but I think we can make it.

1 And last but not least, I'd like to thank the

- 2 Committee. We look forward to working in support of the
- 3 Budget and Administration Committee on future items and
- 4 issues. And we also appreciate this Committee's
- 5 involvement in providing oversight on the development of
- 6 the strategies and activities for the Board's strategic
- 7 plan, which is the next item, which will eventually
- 8 require alignment of budget allocation. So we're looking
- 9 forward to that process also.
- 10 CHAIRPERSON MEDINA: Thank you. I'm going to
- 11 start out with ex partes before we move on to a roll call
- 12 vote for Board Member Moulton-Patterson.
- 13 COMMITTEE MEMBER MOULTON-PATTERSON: I just said
- 14 hello to Don Wilcox of Assemblywoman -- I'll have to look
- 15 it up, but discussed no issues. Oh, and Dr. Takallou,
- 16 that's why I'm late. Sorry.
- 17 CHAIRPERSON MEDINA: Thank you. I have --
- 18 COMMITTEE MEMBER MOULTON-PATTERSON: And Bruce
- 19 Roebeck. Excuse me.
- 20 CHAIRPERSON MEDINA: And I have Mike Mohajer just
- 21 a meet and great and then just crossed path with Dr. Barry
- 22 Takallou.
- 23 Board Member Paparian.
- 24 COMMITTEE MEMBER PAPARIAN: Yeah, actually, I did
- 25 meet with Kay Martin this morning about the conversion

1 technologies item, and just spoke briefly with Mike

- 2 Mohajer, nothing in particular.
- 3 CHAIRPERSON MEDINA: We kept the --
- 4 COMMITTEE MEMBER MOULTON-PATTERSON: May I just
- 5 add that was Assemblywoman McLeod.
- 6 Sorry.
- 7 CHAIRPERSON MEDINA: And we moved and seconded
- 8 the motion and two votes on Resolution 2002-161, proposed
- 9 revisions to the Board's Conflict of Interest Code. And
- 10 we left the roll open for you.
- 11 COMMITTEE MEMBER MOULTON-PATTERSON: Aye.
- 12 CHAIRPERSON MEDINA: Okay, the resolution has
- 13 passed.
- 14 COMMITTEE MEMBER PAPARIAN: Mr. Chairman, I
- 15 believe that would be a good candidate for the consent
- 16 calendar.
- 17 CHAIRPERSON MEDINA: Very good, that item will
- 18 then be placed on consent.
- 19 With that, we're going to take one of the items
- 20 out of order, and that has to do with -- I understand that
- 21 Chair Moulton-Patterson has time constraints, so we're
- 22 going to move on to the consideration of approval of
- 23 consulting and professional services concepts to be funded
- 24 from the reallocated Recycling Market Development
- 25 Revolving Loan account, RMDZ, fiscal year 99/2000 and the

1 Integrated Waste Management Account, IWMA, fiscal year

- 2 2001/2002.
- 3 That's Agenda Item -- Committee Agenda Item
- 4 number 14 and Board Agenda item number 4 -- rather Board
- 5 Agenda item number 14. And this will be presented by
- 6 Susan Villa.
- 7 CONTRACTS MANAGER VILLA: Chair Medina and
- 8 Committee Members, I'm Susan Villa of the Business
- 9 Administration Office, and Manager of the Contracts Unit.
- 10 And this agenda item, as you stated, Agenda Item
- 11 for the Board number 14 and Committee item number 4, is
- 12 the result of a review of the status of grants and
- 13 contracts to determine funds available for inclusion in
- 14 this reallocation item.
- 15 And upon a detailed review, approximately
- 16 \$216,000 in the Integrated Waste Management Account was
- 17 determined to be available for reallocation. That's
- 18 Attachment 1 in the agenda item.
- 19 And \$273,655 was determined to be available in
- 20 the Recycling Market Development Provision 1 Funding
- 21 Account, and that is Attachment 2 in your agenda item.
- 22 The total available is \$489,655.
- In February, the request went out to Board and
- 24 staff to solicit new concepts and/or revised previously
- 25 unfunded concepts. And 18 new or revised concepts were

- 1 received. And that is Attachment number 23.
- 2 The revised attachment -- we revised the
- 3 attachment, and it was handed out to you earlier. This
- 4 revision includes an executive staff recommendation. And
- 5 to start the process. That was just to give you a
- 6 starting point and some assistance in making your
- 7 decisions.
- 8 However, the Committee may choose to approve the
- 9 executive staff recommendations or make adjustments as you
- 10 see fit. And I am here to go through each concept to make
- 11 recommendations. And Program staff is also here to
- 12 address any questions that may come up regarding any of
- 13 the concepts.
- 14 CHAIRPERSON MEDINA: Thank you. And I like the
- 15 way that you have this set up on the screen.
- 16 CONTRACTS MANAGER VILLA: With the adjustment of
- 17 the Committee, we thought it would be appropriate to go a
- 18 little more high-tech this time.
- 19 COMMITTEE MEMBER MOULTON-PATTERSON: I was going
- 20 to ask where your board was.
- 21 (Laughter.)
- 22 CONTRACTS MANAGER VILLA: If we just start at the
- 23 top, the first concept is 78, Sustainable Building and
- 24 Adult Learning. And this does receive a recommendation
- 25 from executive staff, and that would be out of the

1 Integrated Waste Management Account funding. Do we want

- 2 to take comments or questions through each one or --
- 3 CHAIRPERSON MEDINA: Board members, how do you
- 4 wish to proceed? I remember that, Chair Patterson -- had
- 5 we settled on an approach on the matter in which we
- 6 proceeded last time.
- 7 COMMITTEE MEMBER MOULTON-PATTERSON: I think
- 8 maybe if we just heard them very briefly and then we could
- 9 ask our questions, at that time, don't you think. Is
- 10 that -- that's fine with me, however you want to do it,
- 11 but I do have a question on one.
- 12 CHAIRPERSON MEDINA: Let's go down in order then.
- 13 CONTRACTS MANAGER VILLA: Okay, so the first one
- 14 is Sustainable Building and Adult Learning.
- 15 CHAIRPERSON MEDINA: Any questions on that
- 16 particular one?
- 17 CONTRACTS MANAGER VILLA: The second one is
- 18 Program Evaluation and State Agency Buy Recycled Campaign.
- 19 COMMITTEE MEMBER PAPARIAN: Mr. Chairman, on that
- 20 one I actually would like to see that one funded. I think
- 21 it would be -- it's a good time, for several reasons, to
- 22 do a program evaluation of the SABRC efforts to see what
- 23 could be done to improve State agency participation and
- 24 buy into the program, especially in light of some of
- 25 what's going on, in terms of interagency work on Green

- 1 Product Purchasing.
- 2 So when we get through with this, I don't know
- 3 what the procedure will be, I'm going to recommend
- 4 \$46,000. And I do have places for that money to come
- 5 from. And maybe when we get to those items I'll explain
- 6 why I think that money should come from there.
- 7 CHAIRPERSON MEDINA: Why don't we just move the
- 8 recommended amount into the Committee recommendation
- 9 tentatively to place it there for now.
- 10 How much?
- 11 CONTRACTS MANAGER VILLA: \$46,000.
- 12 COMMITTEE MEMBER PAPARIAN: Yes.
- 13 CONTRACTS MANAGER VILLA: And then Concept 81,
- 14 Amending Department of General Services Auditing Protocol
- 15 to Include Checking SABRC and AB 75 Compliance and a
- 16 Pilot.
- 17 COMMITTEE MEMBER PAPARIAN: This is an area where
- 18 I thought we could pull the \$21,000 for now in hopes that
- 19 we can convince DGS to do this with existing resources.
- 20 If they don't agree to do it with existing resources,
- 21 perhaps we could come back in next year's allocation for
- 22 something like this.
- 23 CHAIRPERSON MEDINA: So, Board Member Paparian,
- 24 is it your wish to move the \$21,000 into the recommended
- 25 column or to hold it?

1 COMMITTEE MEMBER PAPARIAN: To hold that \$21,000.

- 2 That's part of where I'm coming up with the \$46,000 for
- 3 the thing I wanted to fund.
- 4 CONTRACTS MANAGER VILLA: So, at this time, Mr.
- 5 Paparian, it would be a zero recommendation from the
- 6 Committee?
- 7 COMMITTEE MEMBER PAPARIAN: Correct.
- 8 CHAIRPERSON MEDINA: Very good.
- 9 CONTRACTS MANAGER VILLA: All right, Concept 71,
- 10 Education Assessment for \$81,000.
- 11 CHAIRPERSON MEDINA: Board Member
- 12 Moulton-Patterson.
- 13 COMMITTEE MEMBER MOULTON-PATTERSON: Tricia,
- 14 maybe you can tell us, you know, I certainly want to speak
- 15 to this, but maybe you could tell us how the school
- 16 gardens will be wrapped into SB 371.
- 17 MS. BRODDRICK: Tricia Broddrick from the Office
- 18 of Integrated Education.
- 19 Yes, the Department of Education School Gardens
- 20 Contract Concept was brought to the Board, I think, two
- 21 months ago, and no action was taken. There were some
- 22 questions and we did some investigative work.
- 23 And one of the ideas that came up was the fact
- 24 that Senate Bill 373 requires the Waste Board to develop a
- 25 unified education strategy. And the grant program, which

- 1 is \$1.5 million is to promote and fund those types of
- 2 unified education programs at schools, school districts
- 3 and County Offices of Education statewide.
- 4 So it begged the question, why would we fund a
- 5 project at a separate department for part of environmental
- 6 education, which school gardens are, and they would
- 7 develop their own separate and unique grant review process
- 8 and criteria when the Board itself is going to be doing
- 9 the same thing in a unified fashion using integrated
- 10 education, which school gardens are a part of.
- 11 Through the Department of Education as well, the
- 12 program focuses on nutrition education. Senate Bill 373
- 13 is asking the Board to focus on environmental education,
- 14 so we want to work with school gardens within the context
- 15 of waste management, how they manage their organic waste
- 16 within the school sites.
- 17 In addition, in my research with the other
- 18 boards, departments and offices, the Department of
- 19 Pesticide Regulation also has a school garden grant
- 20 program.
- 21 So I think the recommendation that's coming from
- 22 executive staff is to fold the school garden grant program
- 23 within the \$1.5\$ million integrated education program
- 24 within Senate Bill 373.
- Now, a component of Senate Bill 373 requires the

- 1 Board to evaluate the impact of that grant program on
- 2 students and on the environment within the school campus.
- 3 And it does not provide any funding for that.
- 4 The Board is required to report to the Governor
- 5 and the Legislature on the impact of this program at the
- 6 school sites. And that's what this contract concept would
- 7 do.
- 8 COMMITTEE MEMBER MOULTON-PATTERSON: Thank you,
- 9 Tricia.
- 10 MS. BRODDRICK: Any questions, I'd be happy to
- 11 answer them.
- 12 COMMITTEE MEMBER MOULTON-PATTERSON: I'd
- 13 certainly speak to it.
- 14 CHAIRPERSON MEDINA: Your recommendation on that?
- 15 COMMITTEE MEMBER MOULTON-PATTERSON: Keep it in
- 16 the \$81,000.
- 17 CONTRACTS MANAGER VILLA: So the consensus of the
- 18 Committee is to fund that at the \$81,000, Concept Number
- 19 71.
- 20 CHAIRPERSON MEDINA: Board Member Paparian, are
- 21 you in agreement with that?
- 22 COMMITTEE MEMBER PAPARIAN: Yes.
- 23 CHAIRPERSON MEDINA: I'm in agreement also.
- 24 CONTRACTS MANAGER VILLA: Concept 79 is the
- 25 Native American LEA Cross-Training on Illegal Waste

- 1 Dumping for \$125,000.
- 2 CHAIRPERSON MEDINA: There are three phases to
- 3 this. And this identifies -- this addresses a problem
- 4 that has occurred due to the illegal dumping of waste on
- 5 tribal lands. In an effort to avoid prosecution by tribes
- 6 due to a lack of jurisdiction, it specifically would allow
- 7 LEAs along with tribal government to be trained in how to
- 8 handle these particular cases.
- 9 The first phase of it is \$30,000, and that's what
- 10 I would recommend on that to implement the first phase of
- 11 this program to train LEAs and tribal government members
- 12 to address illegal dumping by nontribal members on tribal
- 13 lands.
- 14 CONTRACTS MANAGER VILLA: Is that \$30,000 a
- 15 consensus of the Committee?
- 16 COMMITTEE MEMBER MOULTON-PATTERSON: That's fine
- 17 with me.
- 18 CHAIRPERSON MEDINA: Board Member Paparian?
- 19 COMMITTEE MEMBER PAPARIAN: At this point, yeah.
- 20 At the end we'll have to add it up, but yeah.
- 21 CONTRACTS MANAGER VILLA: So Concept 79 at
- 22 \$30,000 at this time?
- 23 CHAIRPERSON MEDINA: Yes.
- 24 CONTRACTS MANAGER VILLA: Concept 82 is
- 25 Electronics Industry for Product stewardship. And the

- 1 executive staff recommendation is \$25,000.
- 2 COMMITTEE MEMBER PAPARIAN: This is where the
- 3 other \$25,000 I can see coming from, at this point, but I
- 4 would also see coming back and making this request next
- 5 month for the next year's allocation.
- 6 CONTRACTS MANAGER VILLA: Okay. So what I'm --
- 7 COMMITTEE MEMBER PAPARIAN: So I'm suggesting
- 8 they're very worthy and a high priority, taking this
- 9 \$25,000 out, zeroing that for now, and then putting the
- 10 \$25,000 back up in that 46.
- 11 CONTRACTS MANAGER VILLA: And that would fund
- 12 your \$46,000 for Concept Number 80?
- 13 COMMITTEE MEMBER PAPARIAN: Right, so it's 21
- 14 plus 25.
- 15 CONTRACTS MANAGER VILLA: Okay. And then we'll
- 16 see a concept for 2003 package that's coming forward.
- 17 COMMITTEE MEMBER PAPARIAN: Right.
- 18 CONTRACTS MANAGER VILLA: Okay, thank you.
- 19 CHAIRPERSON MEDINA: I'm in agreement with that.
- 20 Board Member Moulton-Patterson?
- 21 COMMITTEE MEMBER MOULTON-PATTERSON: Yes.
- 22 CONTRACTS MANAGER VILLA: Concept number 83 is
- 23 the Grant Writing Workshop and Outreach Proposal. This is
- 24 proposed to be split funded with \$17,000 coming from the
- 25 Integrated Waste Management Account.

1 CHAIRPERSON MEDINA: The next item. We're going

- 2 to come back to some of these as we add up the balances.
- 3 CONTRACTS MANAGER VILLA: Okay. And Concept 84
- 4 is Household Hazardous Waste Cost Calculator for \$29,494.
- 5 That was where we rounded just to make the budget match
- 6 the allocations.
- 7 And then the next one is Concept 86, Augment the
- 8 Certified Court Reporting Services Contract to cover the
- 9 Committee Meetings and the Workshops. And the additional
- 10 funding requested is \$15,506.
- 11 The next item is Concept 87, Recognition for 50
- 12 Percent Jurisdictions. Executive staff is recommending
- 13 \$12,000.
- 14 Concept 84, Native American --
- 15 COMMITTEE MEMBER MOULTON-PATTERSON: Are we going
- 16 to do it all or --
- 17 CHAIRPERSON MEDINA: If you could give us the
- 18 totals just for what has been recommended.
- 19 CONTRACTS MANAGER VILLA: Okay, so far what we
- 20 have recommended is \$46,000 for Concept number 80; \$81,000
- 21 for Concept 71; and \$30,000 for concept 79 for a
- 22 subtotal -- scroll down a little bit more, Sue. So of the
- 23 IWMA we've allocated \$157,000.
- 24 CHAIRPERSON MEDINA: It leaves a balance of
- 25 \$59,000 in that account?

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1 CONTRACTS MANAGER VILLA: Yes, from IWMA. And
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- 2 then if you go all the way to the bottom, Sue, we'll see
- 3 the running balance available.
- 4 CHAIRPERSON MEDINA: Very good. We'll move on to
- 5 the RMDZ items. And then later we'll come back to IWMA
- 6 again to pick up the balance of any money we wish to fund
- 7 from that. So if you can go on to the RMDZ items.
- 8 CONTRACTS MANAGER VILLA: Concept 85 is the
- 9 Native American Inter-Governmental Greening Project.
- 10 Executive staff recommended \$80,000 on this concept.
- 11 CHAIRPERSON MEDINA: Okay. I would support that,
- 12 at this time.
- Board Member Paparian?
- 14 COMMITTEE MEMBER PAPARIAN: Yes.
- 15 CHAIRPERSON MEDINA: Board Member
- 16 Moulton-Patterson?
- 17 COMMITTEE MEMBER MOULTON-PATTERSON: Yes.
- 18 CONTRACTS MANAGER VILLA: Okay. So we will show
- 19 in the recommendation column for Concept 85, \$80,000. the
- 20 next concept is 70, Large Public Venue Diversion. There
- 21 was no executive staff recommendation.
- 22 EXECUTIVE DIRECTOR LEARY: Mr. Chairman, if I
- 23 might. The executive staff recommendations were largely a
- 24 reflection of the folks that gathered that day. The
- 25 champion of this project wasn't able to attend that

- 1 meeting, and as a result wasn't able to support his
- 2 contract concept. Had he been there, and now that I'm
- 3 better informed on the project, I'd like to speak in
- 4 support of the large public venue discussion.
- 5 And I think we can probably get by with \$30,000.
- 6 I just thought I'd throw my two cents in there, because
- 7 like I said the champion of that project wasn't able to
- 8 make our meeting.
- 9 CHAIRPERSON MEDINA: Very good.
- 10 CONTRACTS MANAGER VILLA: Continuing with Concept
- 11 75, Reallocation of Unexpended Funds to Fully Fund Reuse
- 12 Assistant Grant Recipients. And executive staff
- 13 recommended \$25,000.
- 14 And Concept 76 was CalMAX related. And executive
- 15 staff did not have a recommendation for Concept 76.
- 16 Concept 72, Assessing Best Management Practices.
- 17 CHAIRPERSON MEDINA: Excuse me, before we move on
- 18 to the IWMA RMDZ, Board Members, on the Large Public Venue
- 19 Diversion, \$30,000 seems reasonable. Can we agree on that
- 20 one?
- 21 COMMITTEE MEMBER PAPARIAN: Yes.
- 22 COMMITTEE MEMBER MOULTON-PATTERSON: Yes.
- 23 CHAIRPERSON MEDINA: Okay, then that would bring
- 24 our total under RMDZ only to 110.
- 25 CONTRACTS MANAGER VILLA: Yes.

1 COMMITTEE MEMBER MOULTON-PATTERSON: Excuse me, I

- 2 know you already said this, but how much do we have for
- 3 the RMDZ only to allocate?
- 4 CONTRACTS MANAGER VILLA: \$273,655.
- 5 And, Sue, if you scroll to the bottom so we can
- 6 see kind of where we stand right now, that's -- I think
- 7 something is getting double counted there right now. It
- 8 should have been a running balance, but I think it's
- 9 counting your subtotal twice. Can you check that formula?
- 10 CHAIRPERSON MEDINA: If you move up, I believe
- 11 that the 34 for the large public venue is not reflected on
- 12 there.
- 13 CONTRACTS MANAGER VILLA: On Concept number 70 is
- 14 --
- 15 CHAIRPERSON MEDINA: Yes, correct.
- 16 CONTRACTS MANAGER VILLA: -- \$30,000.
- 17 CHAIRPERSON MEDINA: Next item.
- 18 CONTRACTS MANAGER VILLA: The next item is
- 19 Assessing Best Management Practices for Composting to
- 20 Reduce Odor and Emissions, that's Concept 72. Executive
- 21 staff recommendation is \$50,000.
- 22 CHAIRPERSON MEDINA: Very good. Board Members,
- 23 do we have a recommendation on that one?
- 24 COMMITTEE MEMBER MOULTON-PATTERSON: I like that.
- 25 CHAIRPERSON MEDINA: It would be \$50,000 on that

- 1 one. What's your recommendation?
- 2 COMMITTEE MEMBER MOULTON-PATTERSON: Didn't we,
- 3 more or less, commit to \$50,000 for the best management
- 4 practices? I thought we had.
- 5 EXECUTIVE DIRECTOR LEARY: I think we have. I
- 6 think we've more or less -- we certainly have committed to
- 7 completing the effort. If we don't find some money to do
- 8 it immediately, then we'll need to find it out of next
- 9 year's budget. But as we all know the pressure is on to
- 10 come up with these best management practices in response
- 11 to the South Coast regulatory efforts.
- 12 CHAIRPERSON MEDINA: Board Member Paparian.
- 13 COMMITTEE MEMBER PAPARIAN: Yes.
- 14 CHAIRPERSON MEDINA: Okay, we're in agreement on
- 15 that one for 50 then.
- 16 CONTRACTS MANAGER VILLA: Okay. So Concept 72
- 17 the recommendation of the Committee is \$50,000.
- 18 Concept number 73 is Sudden Oak Death Disease.
- 19 Executive Staff recommends \$78,655. Again, this was where
- 20 we rounded to make the budget balance.
- 21 CHAIRPERSON MEDINA: Board Members, any
- 22 recommendations in regard to the amount regarding that
- 23 Contract Concept number 73?
- 24 COMMITTEE MEMBER MOULTON-PATTERSON: Can you do
- 25 it for less?

1 EXECUTIVE DIRECTOR LEARY: I was kind of thinking

- 2 that maybe there's a possibility for some synergy here
- 3 between 72 and 73. I'm just thinking out loud. I'll ask
- 4 the proponents to think about maybe doing it for a little
- 5 less, or taking advantage of some synergy.
- 6 MS. FRIEDMAN: Judy Friedman, Waste Prevention
- 7 and Market Development Division. In terms of synergy, it
- 8 may not be possible because there are different types of
- 9 research that are being done by different people. And the
- 10 experts that we need to use are very different. One is in
- 11 an air quality arena and one is in pathogen.
- 12 But we probably -- you know, we could probably be
- 13 able to do the Sudden Oak Death, at least start that
- 14 research for \$50,000.
- 15 COMMITTEE MEMBER MOULTON-PATTERSON: That sounds
- 16 great.
- 17 CHAIRPERSON MEDINA: Very good. Then I'm in
- 18 agreement with that. Board Member Paparian, \$50,000 on
- 19 that one?
- 20 COMMITTEE MEMBER PAPARIAN: Okay.
- 21 CHAIRPERSON MEDINA: Contract Concept number 74.
- 22 CONTRACTS MANAGER VILLA: The Risk Assessments of
- 23 Vinyl Chloride in Buildings and Building Materials. This
- 24 would be an Interagency agreement with OEHHA. Executive
- 25 Staff recommended it at the \$40,000 level.

- 1 Is there questions?
- 2 Is that consensus with the Committee?
- 3 CHAIRPERSON MEDINA: We can come back to that one
- 4 as soon as we do our totals.
- 5 CONTRACTS MANAGER VILLA: And then the last
- 6 concept is Concept 77, Plastic Trash Bag Laboratory
- 7 Testing. And there was not an executive staff
- 8 recommendation on that one.
- 9 CHAIRPERSON MEDINA: Very good. And if you can
- 10 give us the remaining balance starting from the IWMA
- 11 account down, and then we will select some of those that
- 12 have not yet been funded.
- 13 Board Member Moulton-Patterson.
- 14 COMMITTEE MEMBER MOULTON-PATTERSON: What's the
- 15 total in the IWMA that we're definitely going for? One
- 16 hundred and fifty-seven, did you say?
- 17 DEPUTY DIRECTOR JORDAN: One hundred and
- 18 fifty-seven, and there's \$59,000 remaining.
- 19 COMMITTEE MEMBER MOULTON-PATTERSON: Well, I
- 20 would like to speak for two items, Item 86. You know,
- 21 obviously we have to pay for the court reporter, and I
- 22 think, you know, we have to allocate that.
- 23 And then secondly the --
- 24 CHAIRPERSON MEDINA: Is that in the Amount of
- 25 \$15,506?

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1 COMMITTEE MEMBER MOULTON-PATTERSON: Yes.
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- 2 CHAIRPERSON MEDINA: Very good. That's fine with
- 3 me.
- 4 COMMITTEE MEMBER MOULTON-PATTERSON: And then I
- 5 think \$12,000 is a modest amount for the work that cities
- 6 and industry and counties have put in to meeting the 50
- 7 percent jurisdiction. So we wanted to, for those
- 8 jurisdictions that have met, we wanted to recognize them.
- 9 And I would speak definitely for the \$12,000 for that.
- 10 CHAIRPERSON MEDINA: Very good. I would like to
- 11 speak for the grant writing workshop and outreach
- 12 proposal, since that has been addressed at the Board level
- 13 many times.
- 14 COMMITTEE MEMBER MOULTON-PATTERSON: Great.
- Where are we?
- 16 CONTRACTS MANAGER VILLA: We're at \$16,000
- 17 remaining with funding the three concepts that you just
- 18 spoke of. And we have not, at the top, 78, Sustainable
- 19 Building and Adult Learning, has hot been funded yet.
- 20 CHAIRPERSON MEDINA: Well, given, we still have a
- 21 sufficient balance to fund that, board members, do you
- 22 wish to fund that?
- 23 COMMITTEE MEMBER MOULTON-PATTERSON: Yes.
- 24 CHAIRPERSON MEDINA: Board Member Paparian?
- 25 COMMITTEE MEMBER PAPARIAN: Okay.

1 CHAIRPERSON MEDINA: Yes, we're in agreement on

- 2 funding that one then.
- 3 CONTRACTS MANAGER VILLA: Concept 78 would be
- 4 funded at \$15,000.
- 5 CHAIRPERSON MEDINA: What's the remaining
- 6 balance?
- 7 CONTRACTS MANAGER VILLA: I think it should be
- 8 \$1,000.
- 9 CHAIRPERSON MEDINA: One thousand dollars is
- 10 available, going once.
- 11 (Laughter.)
- 12 CONTRACTS MANAGER VILLA: We're 506 over
- 13 actually.
- 14 CHAIRPERSON MEDINA: Five hundred and six over.
- 15 Well, the meeting and workshops, I would say strike out.
- 16 CONTRACTS MANAGER VILLA: That's just covering
- 17 the IWMA piece.
- 18 CHAIRPERSON MEDINA: Yes, strike the 506 on that
- 19 one, just so that we're balanced. And we may give other
- 20 monies from another fund if we have some available.
- 21 CONTRACTS MANAGER VILLA: Are we now moving into
- 22 the RMDZ portion of it?
- 23 CHAIRPERSON MEDINA: For the IWMA account, are we
- 24 expending all the funds out of that account?
- 25 CONTRACTS MANAGER VILLA: Yes.

1 CHAIRPERSON MOULTON-PATTERSON: So we have a zero

- 2 balance under that account?
- 3 CONTRACTS MANAGER VILLA: Yes.
- 4 CHAIRPERSON MEDINA: Let's move on to the RMDZ.
- 5 EXECUTIVE DIRECTOR LEARY: Did we want to give
- 6 the court reporter a \$1,000 bonus?
- 7 (Laughter.)
- 8 BOARD MEMBER PAPARIAN: We need to hear from the
- 9 Court Reporter.
- 10 (Laughter.)
- 11 CHAIRPERSON MEDINA: I thought we were 506 over?
- 12 CONTRACTS MANAGER VILLA: Yes.
- 13 CHAIRPERSON MEDINA: So we struck 506. However,
- 14 we can come back from another account if need be and
- 15 augment that.
- 16 (Laughter.)
- 17 CONTRACTS MANAGER VILLA: Moving down to the
- 18 IWMA. Right now what is funded is \$210,000 with Concept
- 19 85 at \$80,000, this is the RMDZ piece; Concept 70 at
- 20 \$30,000; Concept 72 at \$50,000; and Concept 73 at \$50,000.
- 21 So we have \$63,655 remaining.
- 22 CHAIRPERSON MEDINA: Sixty-three thousand, six
- 23 hundred --
- 24 CONTRACTS MANAGER VILLA: And \$55 remaining.
- 25 COMMITTEE MEMBER MOULTON-PATTERSON: I have a

1 question of executive staff. Why didn't you recommend the

- 2 \$20,000 for CalMAX? Was there a --
- 3 DEPUTY DIRECTOR WOHL: I think in regards to the
- 4 reuse funding, the remaining dollars on the reuse grants.
- 5 You know, we gave two partial funds this year. And we
- 6 thought that was more important than the CalMAX. That was
- 7 from a division level.
- 8 CONTRACTS MANAGER VILLA: Currently, those reuse
- 9 grants, fully funding those, is not on the Committee's
- 10 recommendation. That's Concept 75 at \$25,000.
- 11 COMMITTEE MEMBER PAPARIAN: Could you review what
- 12 that accomplished, that one. We would be funding the
- 13 items that we didn't have enough money for last time
- 14 around?
- MS. FRIEDMAN: I can speak to that or did you
- 16 want to?
- 17 Judy Friedman, again. The Reuse Assistance
- 18 Grants, there are -- what we would be funding are two
- 19 applicants that only got partial funding in previous
- 20 rounds. And the Board had asked us to come back with a
- 21 reallocation so that we could make those, you know, whole.
- 22 So that would bring the total funding amount for those two
- 23 applicants to the total requested amount.
- 24 COMMITTEE MEMBER PAPARIAN: If we gave \$84,000 or
- 25 it would do that or if we gave the \$25,000?

1 MS. FRIEDMAN: Well, 84 -- there's four different

- 2 applicants, two of them were only partially funded and
- 3 these represent different cycles, and two were not funded
- 4 at all. They had passing scores, but no funding. So the
- 5 recommendation that we are at, at about \$25,000, would
- 6 give those two, make them whole and that's where, you
- 7 know, we could live with that. At least we'd get them
- 8 whole. And they've already started work. They're doing a
- 9 good job.
- 10 CHAIRPERSON MEDINA: If we approve the \$25,000 in
- 11 that one, we will not go over on the RMDZ? Do we know
- 12 what the remaining balance on the RMDZ is?
- 13 CONTRACTS MANAGER VILLA: It's at \$63,655
- 14 currently. If we choose to fund 75 then at the \$25,000
- 15 level?
- 16 CHAIRPERSON MEDINA: Board members, what is your
- 17 preference in regard to that Item number 75?
- 18 COMMITTEE MEMBER PAPARIAN: I think I recall the
- 19 discussion at the Board meeting where there was expressed
- 20 desire from the Board to try to come up in a reallocation
- 21 with monies. So I think funding the \$25,000 would be
- 22 consistent with the desire of the Board previously.
- 23 CHAIRPERSON MEDINA: Board Member
- 24 Moulton-Patterson?
- 25 COMMITTEE MEMBER MOULTON-PATTERSON: Fine.

- 1 CHAIRPERSON MEDINA: Okay, 25 it will be.
- 2 CONTRACTS MANAGER VILLA: Okay. That brings your
- 3 new total to work with to \$38,655. And that's pretty
- 4 close to Concept 74's amount.
- 5 COMMITTEE MEMBER MOULTON-PATTERSON: Are you
- 6 going to do 74?
- 7 CONTRACTS MANAGER VILLA: No. Currently, it's
- 8 not funded right now.
- 9 CHAIRPERSON MEDINA: Okay, 74 is -- Board Member
- 10 Paparian.
- 11 COMMITTEE MEMBER PAPARIAN: Fine with me.
- 12 CHAIRPERSON MEDINA: That's fine with me also in
- 13 the amount of \$38,600 and whatever.
- 14 CONTRACTS MANAGER VILLA: And \$55.
- 15 CHAIRPERSON MEDINA: Fifty-five dollars. Very
- 16 good.
- Does that expend the amount of monies that are
- 18 available?
- 19 CONTRACTS MANAGER VILLA: Can you scroll down and
- 20 see if that should -- by calculation, it should do it.
- 21 The \$38,655 needs to be moved up into 74, Concept 74.
- 22 There you go. One more.
- 23 CONTRACTS MANAGER VILLA: Yes.
- 24 CHAIRPERSON MEDINA: Wonderful. Good work.
- 25 Thank you. We like this knew technology.

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1 (Laughter.)
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- 2 CONTRACTS MANAGER VILLA: And I'm not sure if you
- 3 want to take a vote on this or insert -- this would become
- 4 the information inserted into the resolution. Right now
- 5 the resolutions are blank as your recommendation.
- 6 CHAIRPERSON MEDINA: Very good. Can we have a
- 7 motion in regard to this.
- 8 COMMITTEE MEMBER PAPARIAN: I'll move that we
- 9 forward the Committee recommendations as outlined in the
- 10 spreadsheet before us to the full board with a
- 11 recommendation that they accept these.
- 12 CHAIRPERSON MEDINA: Very good. Would that
- 13 become part of Resolution 2002-156?
- 14 CONTRACTS MANAGER VILLA: Yes, those amounts
- 15 would become part of that resolution.
- 16 CHAIRPERSON MEDINA: Very good. Is there a
- 17 second?
- 18 COMMITTEE MEMBER MOULTON-PATTERSON: Second.
- 19 CHAIRPERSON MEDINA: It's been moved and
- 20 seconded. Can we have a roll call vote on this, please.
- 21 SECRETARY HARRIS: Linda Moulton-Patterson?
- 22 COMMITTEE MEMBER MOULTON-PATTERSON: Aye.
- 23 SECRETARY HARRIS: Mike Paparian?
- 24 COMMITTEE MEMBER PAPARIAN: Aye.
- 25 SECRETARY HARRIS: Jose Medina?

- 1 CHAIRPERSON MEDINA: Aye.
- Now, given that the Board expressed an interest
- 3 in anything monetary to go before the Board, this will not
- 4 necessarily go on consent, as I understand it. Yes, then
- 5 this will be presented as an item before the Board
- 6 meeting.
- 7 CONTRACTS MANAGER VILLA: Okay, thank you.
- 8 CHAIRPERSON MEDINA: And moving along on the
- 9 agenda, we will next take up Committee Agenda Item number
- 10 3, Discussion and Update of the Strategic Plan
- 11 Implementation Program.
- 12 Mr. Leary.
- 13 EXECUTIVE DIRECTOR LEARY: Mr. Chairman and
- 14 members of the Committee, I think I'll start this
- 15 discussion off, but I will be more than ably assisted by
- 16 Rubia, Julie and the rest of the exec staff.
- 17 As we had discussions over the past couple of
- 18 Committee meetings, we, as exec staff, have been trying to
- 19 respond to the Board Members and particularly this
- 20 committee members' interest in evaluating where the
- 21 activities and the resources throughout the Board are, and
- 22 how they are aligned with the relatively newly adopted
- 23 strategic plan that the Board has acted upon.
- 24 What you have before you, or I think you might
- 25 have before you, at least I have before me, is a binder

- 1 that is accompanied by a cover memo authorized by Rubia
- 2 Packard representing our efforts to fulfill that wish of
- 3 the Board in defining our activities and aligning them
- 4 with the strategic plan.
- 5 This obviously is the fuel for potentially many
- 6 discussions over the next several committee meetings, and
- 7 we think -- we look forward to engaging in that dialogue
- 8 with you, the Committee, and then maybe ultimately the
- 9 Board about the kind of activities that we are currently
- 10 conducting and how they align with the strategic plan, and
- 11 then also identifying, subsequent to that, where in the
- 12 strategic plan we maybe don't have strong activity
- 13 efforts, and how we may enhance our efforts in meeting
- 14 those goals within the strategic plan to fulfill your
- 15 wishes.
- We have some ideas for those new programs, new
- 17 activities, but I don't think we're ready to start there.
- 18 Actually, I'd like to start by turning it over to Rubia,
- 19 to kind of define exactly what we've tried to provide in
- 20 this binder and what it represents and maybe what it
- 21 doesn't represent.
- 22 CHAIRPERSON MEDINA: Than you, Mr. Leary.
- 23 ASSISTANT DIRECTOR PACKARD: Good afternoon,
- 24 board members. Rubia Packard with the Policy Office.
- 25 What I'd like to do, I hope you have your binders

1 with you, what I'd like to do is just walk you through it

- 2 real quickly. I know if you just took a quick look at it,
- 3 it can be a little confusing because there is some
- 4 duplication, but we tried to give you some information in
- 5 two different formats, so that it would make it easier
- 6 depending upon which way you happen to be considering
- 7 something in any given point.
- 8 If you'll look at the binder, the first tab is
- 9 just the org chart. And the reason the org chart is in
- 10 there is because the information that we gave you at a
- 11 higher level that was program descriptions tied to our
- 12 current PYs for each of the sections of our organization
- 13 is under Tab 2. And that was the, sort of, the rough
- 14 draft chart that we gave you at the last meeting, and we
- 15 have now printed it in a more consistent format.
- And I'm sorry under Tab 3. So 1 and 3 go
- 17 together. One is the org chart. Number 3 is just the
- 18 general program descriptions, and it's actually tied to
- 19 our org chart, so you can see how many PYs are allocated
- 20 to each of the divisions, branches, sections units, et
- 21 cetera. Those are just for your information and
- 22 reference.
- Tab 2 is just the listing of all the goals and
- 24 objectives and strategies in the strategic plan just for
- 25 your information a reference again.

1 What we'll be discussing today is under Tab 4.

- 2 And under Tab 4 we've divided all of the current
- 3 activities by goal, so we were hoping to talk to you about
- 4 the Goal 1 activities only today, just to get a sense of
- 5 is this the information you want, is this how you want it
- 6 presented, does it make sense to you, do you have
- 7 questions, et cetera.
- 8 So if you look under Tab 4, we've provided all of
- 9 the current activities sorted by division for you, so you
- 10 can go to Goal 1 Tab and you can see there all of the
- 11 activities of the Special Waste Division, Waste Prevention
- 12 and Market Development, Permitting and Enforcement
- 13 relating to Goal 1 after the other and grouped together
- 14 for ease of reference. And that's what we'll be
- 15 discussing today.
- 16 CHAIRPERSON MEDINA: Very good.
- 17 ASSISTANT DIRECTOR PACKARD: Goal 5 is just the
- 18 same information presented by division in the event that
- 19 you wanted to only look at everything P&E is doing or DPLA
- 20 is doing relative to any particular part of the strategic
- 21 plan.
- 22 Tab 6 changes to the list of activities
- 23 identified by the deputies that might be considered new,
- 24 ideas about new directions, new focus, entirely new
- 25 activities, et cetera. Those are listed -- those are

1 included under Tab 6. And, again, we've divided them in

- 2 Tab 6 by goal and in Tab 7 by division, so you can look at
- 3 it either way.
- 4 So today we'll start with Tab 4 Goal 1. And our
- 5 intent is to walk through that and just describe in
- 6 general what the activities focus on for each of the
- 7 divisions starting, I believe, with Waste Prevention and
- 8 Market Development, because that major focus of this goal
- 9 are activities in that division.
- 10 Do you have any questions?
- 11 CHAIRPERSON MEDINA: I don't at this point.
- 12 Mr. Paparian, Madam Chair.
- 13 DEPUTY DIRECTOR WOHL: Good Afternoon, Committee
- 14 Members. Patty Wohl Waste Prevention and Market
- 15 Development Division. As Rubia mentioned, I've been asked
- 16 to kind of lead this discussion. I wanted to start by
- 17 really going over the goals, the objectives and the
- 18 strategies so you have an idea of how this one is unique
- 19 from the rest of the goals.
- 20 So I'll start just by reading Goal 1, "Increase
- 21 participation in resource conservation, integrated waste
- 22 management, waste prevention and product stewardship to
- 23 reduce waste and create a sustainable infrastructure."
- 24 There's one objective under this particular goal
- 25 which is, "To promote environmentally sound and

- 1 financially viable waste prevention and materials
- 2 management practices among all actors in the lifecycle of
- 3 products and services."
- 4 And just to highlight some of this strategies,
- 5 they basically include encouraging voluntary commitment in
- 6 each actor, promoting sustainable management practices for
- 7 business's support of third-party lifecycle assessment of
- 8 products and packaging, maintaining partnerships,
- 9 promoting self assessment, education, promoting financial
- 10 benefits of environmentally preferable products, enacting
- 11 policies and programs that support product responsibility.
- 12 So that's sort of an overview of what we're going to talk
- 13 about today.
- 14 The markets division has a key role in the
- 15 accomplishment of this goal. And, in fact, about 20 of my
- 16 programs directly relate to this goal, so that's one of
- 17 the reasons I'm leading the discussion.
- I think it's important to note that we have a lot
- 19 of programs that we're currently working on that really
- 20 have been successful and that we do want to maintain. It
- 21 is, however, a good jumping off point to start talking
- 22 about where do we want to take those programs and what new
- 23 do we want to accomplish in the upcoming years.
- 24 It becomes obvious once you start talking about
- 25 this goal and objective, and in particular the strategies,

1 that there needs to be an increased effort in this area if

- 2 we're really going to accomplish the far reaching thoughts
- 3 that are encompassed in this particular goal.
- 4 After yet -- I was going to say that these were
- 5 pretty cutting edge concepts, but as you heard yesterday
- 6 with the environmentalists, he said, you know, in Europe
- 7 they're already doing a lot of this stuff. But I think
- 8 for in the United States and for the Waste Board, we
- 9 really are setting some pioneering concepts out there in
- 10 the areas of product stewardship and environmentally
- 11 preferable products and those types of things that we, for
- 12 us, it really is going to be cutting edge and we are going
- 13 to be, you know, looking into things that we haven't
- 14 looked into before.
- 15 So that in itself is going to, you know, cause us
- 16 to decide how we want to reallocate resources or deal with
- 17 these and how quickly we want to accomplish them.
- 18 Given that, I kind of pulled out a few key themes
- 19 that I thought we could talk about. I thought I'd start
- 20 with sort of the educational promotional concept, and in
- 21 particular talk about what the markets are doing and then
- 22 we can lead into what all the divisions are doing.
- 23 You'll find that there's so much cross-divisional
- 24 work here, you know, we're each talking about our own
- 25 areas, but there's so much overlap that they're very

- 1 entwined with each other, and that's a positive thing.
- 2 As far as educational and promotional, we have a
- 3 host of things we're currently working on. We have the
- 4 landscaping, sustainable landscaping curriculum. We have
- 5 training with the RMDZ's, with the State agencies in
- 6 relationship to SABRC. We're doing green building
- 7 training. We have several concepts out there in
- 8 relationship to the food summit, things we've never dealt
- 9 with before. We have RAP, which is a huge promotional
- 10 program that we were responsible for.
- 11 We have several information clearing houses. We
- 12 have the RCP database. We have E-waste information,
- 13 recycle store, CalMAX, plastics, the Waste Prevention
- 14 Information Exchange, and the compost and mulch source
- 15 list. All of which are available for businesses to obtain
- 16 information on specific programs.
- 17 We have our Recycled Products Trade Show. And
- 18 then we have all the conferences and trade shows that our
- 19 staff attends as an exhibitor to get our information out
- 20 there. So that's kind of one of the key themes I wanted
- 21 to talk about.
- 22 The second one was partnerships. As you know, I
- 23 already spoke about the inter-divisional efforts that we
- 24 have going. But in addition to that, we have a lot of
- 25 cross-media efforts going with CalEPA, other State

1 agencies and departments, local jurisdictions, the federal

- 2 government, and business.
- 3 These partnerships have basically been a
- 4 cornerstone to the Board's philosophy on a lot of
- 5 projects. And it's been a way for us to leverage dollars
- 6 and to build synergy between our mission and the missions
- 7 of others. And I think all the divisions will be able to
- 8 discuss specific areas where they've had partnerships.
- 9 The partnership kind of segue ways into my next
- 10 theme, which is the product stewardship theme. And
- 11 basically because we have a couple of big national
- 12 partnerships under way in regard to E-waste, and the
- 13 carpet MOU that we just completed.
- 14 But I wanted to start, you know, maybe from a
- 15 concept of that RPPC might have been our first attempt at
- 16 looking at some sort of product stewardship type of
- 17 environment where manufacturers were asking of their
- 18 bottle suppliers or container suppliers to start using
- 19 post-consumer content in that product.
- 20 It was a way to kind of get that thought
- 21 processes so that they were doing that to accomplish their
- 22 minimum content law on the back end of that.
- 23 From there we developed the carpet MOU and we're
- 24 still working on the specifications related to that, but
- 25 that's an attempt at product stewardship. And then

1 there's the E-waste, which includes the NEPSI work that

- 2 Michael's been involved in, as well as some of the
- 3 end-of-life guidelines that we're looking at.
- 4 And I think maybe the next step is the
- 5 environmentally preferable products, and that is saying
- 6 how can we start getting manufacturers to develop these
- 7 products that fit these categories for us, and deciding a
- 8 strategy there.
- 9 When I talk about E-waste and the environmentally
- 10 preferable products, my feeling is that we've just barely
- 11 stuck our toe in the water in this area, when this goal
- 12 talks about diving head first into the water and really
- 13 making some big accomplishments. So we need to decide how
- 14 much of an effort and how we want to go about that effort.
- 15 This kind of leads me to an overall theme, which
- 16 was business. When I reviewed these strategies, and
- 17 looked at this goal, it really had a business slant to it.
- 18 And although we've had efforts towards businesses in the
- 19 past and I think we did something with the Paper Coalition
- 20 and several other things, a lot of our work seems to be
- 21 through local jurisdictions and then through the business.
- 22 We have some things in my particular division
- 23 like RAP and CalMAX and RPPC and the loans and zones that
- 24 work kind of one-on-one with businesses. But this goal
- 25 and the objective and strategies led me to believe that we

1 are kind of looking at a different methodology, and we're

- 2 deciding is there a different approach with business and
- 3 is that through national organizations or efforts or large
- 4 groups of businesses to start changing the mindset of
- 5 businesses.
- 6 So with that, I mean, I kind of proposed to you
- 7 that you need to think about is, is that the direction
- 8 you're fostering with us? Do you want us to start
- 9 spending more time with businesses? And is it going to be
- 10 in a different way than we've done it before? Are we
- 11 really talking about bringing groups together? And then
- 12 more importantly, are we talking about getting involved in
- 13 efforts that are already under way, like E-waste or are
- 14 you talking about being a champion to start our own
- 15 efforts, and maybe what efforts those would be? I think
- 16 that's where we will need some direction from the Board.
- 17 As you know --
- 18 CHAIRPERSON MEDINA: Those are all good
- 19 questions. Thank you for raising them.
- 20 DEPUTY DIRECTOR WOHL: I'm just thought provoking
- 21 today.
- 22 (Laughter.)
- DEPUTY DIRECTOR WOHL: As you're aware,
- 24 commercial and industrial waste makes up about 60 percent
- 25 of the waste stream. So there are, you know, big pay-offs

1 for this kind of approach. And if we have success here,

- 2 we'll have some major success on what we do.
- Just to maybe cover a few things that I'm
- 4 proposing or possible areas in the markets division that
- 5 we could consider.
- 6 It includes looking at manufacturing and
- 7 industrial processes of business, you know, getting at the
- 8 heart of how they develop their products and how they
- 9 package their products and some of that effort.
- 10 We're talking about working with restaurants on
- 11 food waste. We're talking about working with businesses
- 12 to produce environmentally preferable products. We have
- 13 concepts like economic gardening, where we're helping
- 14 businesses grow their business and matching locally
- 15 generated feedstock to the production of a product. We
- 16 have the plastics white paper, which is actually going to
- 17 be sort of a big view picture of plastics, and where
- 18 should we focus our attention and are our efforts
- 19 worthwhile.
- 20 We've been working with nurseries and vineyards
- 21 and landscaping businesses on compost and mulch issues, as
- 22 well as erosion control issues. And we're spending time
- 23 looking into the lifecycle analysis of green building
- 24 efforts.
- 25 So these last -- this last kind of list up on

1 through are sort of maybe where we're looking for guidance

- 2 or at least a nod that we're heading on the right track,
- 3 and that these are all the kinds of things you thought
- 4 about when we were developing the strategic plan. So that
- 5 really covers the markets division.
- 6 Probably the next most impacted division for this
- 7 particular goal would be DPLA, with Pat Schiavo. So I'll
- 8 turn it over to him and he can cover some of the issues
- 9 related to him.
- 10 CHAIRPERSON MEDINA: Before you do, let me just
- 11 say that you certainly have a full plate there. And it
- 12 certainly gives us a lot to think about. And I also want
- 13 to commend you and your staff along with Board Member
- 14 Paparian in regard to the product stewardship and all the
- 15 work that you've done there. I think that's a very
- 16 important area, and one that we certainly will all work
- 17 together on.
- 18 Mr. Schiavo.
- 19 DEPUTY DIRECTOR SCHIAVO: Good afternoon. Pat
- 20 Schiavo, Diversion, Planning and Local Assistance
- 21 Division.
- 22 Where Patty has the main role, we're more of a
- 23 support role in this particular area, and it's mostly data
- 24 driven on our part.
- 25 Some examples of the types of data that we

- 1 maintain to help support is our waste characterization
- 2 database dealing with characterization of disposal from
- 3 generators out in the business world, our PARIS database
- 4 which indicates the types of programs being implemented
- 5 throughout the State, our disposal reporting system as
- 6 well as our profiles effort in which is headed by John
- 7 Sitts, but we play an important role in supporting him in
- 8 that, which ties all this information together.
- 9 The waste characterization database is really
- 10 unique and is in the forefront, I believe, in the United
- 11 States from conferences I've attended, in which we have
- 12 been able to -- we've gone through the cycle twice, 1999
- 13 was our latest update in which we go out and look at the
- 14 disposed waste stream from the perspective of the
- 15 generators.
- So we look at the types of businesses and what
- 17 kinds of materials are generated, and then we have the
- 18 ability to do a lot of different sorts and compare the
- 19 information on a jurisdiction by jurisdiction as well as
- 20 business SIC code basis.
- 21 So this tool has been very helpful. It also
- 22 gives us a really excellent opportunity to look at the
- 23 history of the disposed waste stream and see where we're
- 24 making impacts and where we have opportunities to make
- 25 additional impacts on that waste stream.

1 And I believe it was in 1997 we focused a lot of

- 2 the efforts based on findings of that characterization
- 3 database to understand that, you know, C&D materials and
- 4 organics were a big fraction of the waste stream. We need
- 5 to look at those and develop programs around those. So it
- 6 really was an excellent opportunity to assist in this
- 7 area.
- 8 We want to continue to revise the
- 9 characterization database and refine it. I can mention
- 10 1999 was the last time that it's been updated, and we're
- 11 proposing a contract concept in the near future to update
- 12 it once again. We like to do that every four years.
- 13 The PARIS database, again, it lays out all the
- 14 different programs being implemented by -- well, it's
- 15 focused on local jurisdictions. It still has some helpful
- 16 information regarding the business end of things. And so
- 17 we know where there are areas of opportunity again in
- 18 specific regions and jurisdictions throughout the State.
- 19 And that's a big focus in the characterization
- 20 area. And the partnership area, again, as I mentioned the
- 21 waste characterization of these databases we partner with
- 22 others in our board to look at how to assess and what
- 23 areas we need to assess, but we also have a unique
- 24 opportunity with our AB 75 program in which we work with
- 25 State agencies throughout the State. We just started this

- 1 program last year.
- We're successful in obtaining plans from all of
- 3 these State agencies so now we have the opportunity to go
- 4 out and work with them, based on their initial plans and
- 5 the submittal of these new annual reports and try to find
- 6 out again where are our opportunities to focus on getting
- 7 diversion out and where are some unique opportunities
- 8 where there may be some obscure material types that have
- 9 been unfounded, and we need to focus on those. And we
- 10 need to coordinate those efforts to begin with divisions
- 11 here at the Board as well as other State agencies to make
- 12 that successful, and then look at developing contracts to
- 13 have collection services to help divert those material
- 14 types.
- 15 Another big area is while we promote and develop
- 16 models here at the Board, we also have the opportunity to
- 17 work with locals in developing their own unique models at
- 18 the jurisdiction level and trying to maintain a
- 19 consistency with the models they developed with our
- 20 models.
- 21 And the more information we garner, I think the
- 22 more success -- or potential success that we're going to
- 23 have in the future in this area.
- I think, you know, those are the major areas of
- 25 focus in dealing with this particular area. Again, as I

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1 mentioned, it's a support role. It's a data collection
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- 2 role. And it has a very important feature that we need to
- 3 continue to refine in the future over the next few years,
- 4 and that's what we want to do, and you'll be seeing again
- 5 contract concepts and budget change proposal consents
- 6 coming from us in support of those. And we will be
- 7 coordinating with the markets division as well as others
- 8 depending on -- you know, Office of Integrated Education
- 9 and others depending on the circumstances and the need.
- 10 So that pretty much concludes my presentation.
- 11 CHAIRPERSON MEDINA: Thank you, Mr. Schiavo on
- 12 the work that you and your staff do at DPLA. It certainly
- 13 goes to the heart of what we're about here at the Waste
- 14 Board, and we appreciate your efforts.
- 15 I'm going to be losing my quorum in about two to
- 16 three minutes. I know that Board Member Moulton-Patterson
- 17 has to catch a plane and Board Member Paparian also has
- 18 some commitments. I do appreciate what you've done, Ms.
- 19 Packard, in putting together this package and this
- 20 presentation today. And we want to do justice to it.
- 21 At this point, I know that we're only now just
- 22 starting into this, so you'll certainly have ample
- 23 opportunity to continue over the strategic plan.
- Mr. Paparian.
- 25 COMMITTEE MEMBER PAPARIAN: Mr. Chair, can I just

- 1 make a brief statement?
- 2 CHAIRPERSON MEDINA: Certainly.
- 3 COMMITTEE MEMBER PAPARIAN: In thinking about
- 4 this material, certainly it's incredibly impressive the
- 5 work that's going on right now.
- 6 When we get through all of the strategic plan
- 7 material, I'd like to, at some point, step back and take a
- 8 look at kind of some of the bigger themes and issues, and
- 9 look at kind of where we might be lacking in terms of
- 10 resources or staffing to carry out some of the priorities
- 11 in the strategic plan.
- 12 And then also step back and look at what are the
- 13 big things that we really want to accomplish in the next
- 14 five years. You know, if you think five years from now,
- 15 five years from now looking back, what would we say we
- 16 accomplished? What would be the big things that the Board
- 17 had really done?
- 18 And then now looking forward, the question is
- 19 what is it that we want to accomplish in the next five
- 20 years from a big picture perspective. And I've got some
- 21 of my own thoughts. I don't want to talk about it here,
- 22 but I'd be curious to hear from the staff what are the big
- 23 priorities boardwide, not necessarily divisionwide, but
- 24 boardwide. You know, should we be going into, you know,
- 25 well -- well, no I don't want to offer suggestions right

- 1 now, where I think we might go.
- 2 I'd like to hear from the staff where they think
- 3 we ought to go, what are the big things we want to
- 4 accomplish in the next few years. And you've started to
- 5 do this by division, and I think that's really good. What
- 6 are the new and exciting things we would look for in each
- 7 of the divisions?
- 8 And I've read some of it, but I haven't read all
- 9 of it yet, but I think there is some very intriguing
- 10 material there.
- 11 So that's pretty much what I wanted to get to,
- 12 and what are the gaps and what are the big priorities and
- 13 what's new that we can look forward to in each of the
- 14 divisions?
- 15 CHAIRPERSON MEDINA: Thank you, Board Member
- 16 Paparian.
- 17 And with that, I want to call upon Board Member
- 18 Moulton-Patterson for some closing remarks.
- 19 COMMITTEE MEMBER MOULTON-PATTERSON: I thought
- 20 you were kidding.
- 21 (Laughter.)
- 22 COMMITTEE MEMBER MOULTON-PATTERSON: Thank you
- 23 very much for all your work on this strategic plan. I
- 24 know it's been a long effort and you've really done a
- 25 great job, and it's something that we can really be proud

- 1 of. And I just want to thank you.
- 2 And certainly there are some questions we have to
- 3 get back to you, Patty. And working closely with business
- 4 would be very important to me and I think the other
- 5 businesses. And, Pat, thanks for your comments.
- 6 Everybody, it's been a real team effort on this strategic
- 7 plan, and we didn't hire consultants to do it. We did it.
- 8 And I think we're going to really reap the benefits,
- 9 because it's going to be something we're really going to
- 10 use.
- 11 So thank you very much.
- 12 CHAIRPERSON MEDINA: Thank you, Board Member
- 13 Moulton-Patterson.
- And with that, we are going to adjourn this
- 15 committee for today, unless there is any member of the
- 16 public that wishes to make any comments?
- 17 If not, we are adjourned.
- 18 (Thereupon the California Integrated
- 19 Waste Management Board, Budget and
- 20 Administration Committee meeting
- 21 adjourned at 3:15 p.m.)

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2	I, JAMES F. PETERS, a Certified Shorthand
3	Reporter of the State of California, and Registered
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5	That I am a disinterested person herein; that th
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7	Budget and Administration Committee meeting was reported
8	in shorthand by me, James F. Peters, a Certified Shorthand
9	Reporter of the State of California, and thereafter
10	transcribed into typewriting.
11	I further certify that I am not of counsel or
12	attorney for any of the parties to said meeting nor in any
13	way interested in the outcome of said meeting.
14	IN WITNESS WHEREOF, I have hereunto set my hand
15	this 18th day of April, 2002.
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